

REMARKS

As a result of the above amendments claims 1, 3, 5, 7, 8, 10, 11, 12, 14, 15, 18 19 and 20 have been amended and claims 21 and 22 have been cancelled. The above amendments are supported by the original specification, including the figures, and thus do not introduce new matter. Entry of the above amendments and reconsideration of all claims is respectfully requested.

Turning to the claims, 1, 3-11, 13-15, 17-19, 21 and 22 stand rejected under 35 U.S.C. §103(a) as being rendered obvious by U.S. Patent No. 6,915,914 to Farrand in view of U.S. Patent No. 5,297,685 to Ramey. Also, claims 11, 15 and 19 stand rejected under 35 U.S.C. §103(a) as being unpatentable over Farrand in view of Ramey and further in view of U.S. Patent No. 518,390 to Bever. Further claims 2, 12, 16 and 20 stand rejected under 35 U.S.C. §103(a) as being unpatentable over Farrand in view Ramey and further in view of U.S. Patent No. 6,070,741 to Bachman et al.

In response to the rejections under 35 U.S.C. §103(a), Applicant asserts that the claims as now amended overcome the prior art of record. In particular, all of the references relied upon in the rejections fail to pertain, teach or suggest an apparatus or method for supporting picture frame molding as claimed.

For instance, as claimed but generally stated here, the prior art fails to teach or suggest a frame having a **planar** front surface **with a plurality of openings therein**. Likewise, as claimed but generally stated here, there is no teaching or suggestion of rotating members being placed in the openings of the planar front surface and rotatable to a position to form a **substantially contiguous wall** with the front surface of the frame. Moreover, as claimed but generally stated here, there is no teaching or suggestion of rotating members comprising a plurality of **continuous even surface panels**. Instead, for example, Farrand teaches the use of wire baskets 24a.

In view of these failings of the prior art of record, Applicant asserts that all pending claims are in condition for allowance. Therefore, Applicant respectfully requests that all pending claims be passed to issue. Should the Examiner wish to discuss this further, he is encouraged to contact the undersigned at (312) 226-1818.

Respectfully Submitted,
FACTOR & LAKE, LTD.

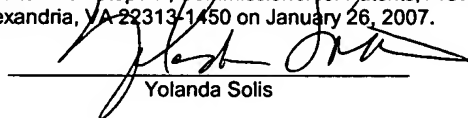
Dated: January 26, 2007



Edward L. Bishop
One of the Attorneys for the Applicants

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Yolanda Solis